
THE REPORT ON THE CLASS OF
2014
COLLEGE OF THE
Holy Cross


PROFILE OF SURVEY RESPONDENTS
CLASS OF 2014
676 STUDENTS
598 RESPONDENTS
88%
KNOWLEDGE RATE
"The term 'knowledge rate' defines the percent of graduates for which the institution has reasonable and verifiable information concerning the graduates' postgraduation career activities. This information may come directly from the graduates via, for example, a survey method. Relevant data, however, may also be provided by employers, or obtained through other sources (e.g., LinkedIn profiles, other online sources, fellow graduates, or parents)." NACE First-Destination Standards and Protocols, January 2014
KEY
EMPLOYED FULL-TIME 406 (60%)
GRADUATE SCHOOL 82 (12%)
VOLUNTEER FULL-TIME 59 (9%)
POST-GRADUATE FELLOWSHIP 21 (3%)
TRAVEL 11 (2%)
OTHER 2 (<1%)
INTERNSHIP 17 (3%)
NON-RESPONDENTS 78 (12%)



68%

OF MEMBERS OF THE CLASS OF 2014
FOR WHOM WE HAVE INFORMATION
WERE EMPLOYED FULL-TIME
NINE MONTHS FOLLOWING
GRADUATION.

(406 OF 598 RESPONDENTS)

Compared to 52.9% of all Bachelor degree recipients nationally. NACE First Destination for the College Class of 2014: Preliminary Results, February 27, 2015

TOP EMPLOYERS

NUMBER OF STUDENTS

9	8	7	7	7	7	7	6	6	6	6
TEACH FOR AMERICA	MASS GENERAL HOSPITAL	DANA FARBER CANCER INSTITUTE	EMC	HANOVER INSURANCE GROUP	STATE STREET CORP.	UMASS MEDICAL SCHOOL	EZE SOFTWARE GROUP	GENERAL ELECTRIC	PwC	UNITED STATES NAVY

EMPLOYMENT BY INDUSTRY

PERCENTAGE / NUMBER OF STUDENTS



4%
Accounting
15 STUDENTS

3%
Arts, Sports & Entertainment
12 STUDENTS

5%
Communications
(Media, Public Relations, Publishing)
19 STUDENTS

<1%
Construction
2 STUDENTS

1%
Consulting
4 STUDENTS

1%
Consumer Products
5 STUDENTS

<1%
Defense & Space
2 STUDENTS

9%
Education
35 STUDENTS

1%
Facilities Services
5 STUDENTS

16%
Financial Services
65 STUDENTS

1%
Food & Beverage
3 STUDENTS

7%
Government, Politics & Law
30 STUDENTS

14%
Health Care
57 STUDENTS

1%
Hospitality
5 STUDENTS

4%
Insurance
15 STUDENTS

2%
Manufacturing
8 STUDENTS

<1%
Market Research
2 STUDENTS

3%
Marketing & Advertising
12 STUDENTS

6%
Not-for-Profit
24 STUDENTS

2%
Real Estate
9 STUDENTS

3%
Retail
12 STUDENTS

2%
Sciences
9 STUDENTS

<1%
Service
1 STUDENT

<1%
Shipping
1 STUDENT

3%
Staffing & Recruiting
11 STUDENTS

10%
Technology
40 STUDENTS

<1%
Telecomm
1 STUDENT

<1%
Utilities
2 STUDENTS



INDUSTRIES & EMPLOYERS

CLASS OF 2014
(partial list)



Accounting

Deloitte (4)
- Audit Associate

Ernst & Young (2)
- Auditor; Business Advisory Program

McGladrey
- Assurance Associate

PricewaterhouseCoopers (6)
- Assurance Associate; Audit Associate; Tax Associate



Arts, Entertainment & Sports

Fortitudo Agrigento
- Basketball Player

International Management Group
- International Licensing Coordinator

New York City Ballet
- Executive Assistant to CFO

Nora Theatre Company
- Assistant to Artistic Director

Worcester Sharks (4)
- Account Executive; Inside Sales Representative; Marketing and Game Operations Coordinator



Communications
(Media, Public Relations, Publishing)

Banner Public Affairs
- Assistant Account Executive

Boston Design Guide
- Assistant Web Editor

CBS Corporation (3)
- Facility and Program Coordinator; Operations Manager; TV Guide Magazine

Conde Nast Publications, Brides Magazine
- Photo & Art Assistant

HarperCollins Publishers
- Marketing Assistant

NBCUniversal, Inc.
- Ad Sales Assistant









Penguin Random House (2)
- HR Assistant; Publicity Assistant

Ruder Finn (2)
- Executive Training Program

Time Inc. (2)
- Divisional Ad Sales Assistant, PEOPLE Magazine; Marketing Coordinator, PEOPLE Magazine

Construction

Environmental Health & Engineering
- Technical Specialist

Consulting

Mercer (2)
- Employee Health and Benefits Consulting Analyst

Protiviti
- Internal Audit Consultant

Consumer Products

Bobbi Brown Cosmetics
- Marketing Coordinator

Bose Corporation
- Market Research Analyst

Dal-Tile
- SSC Manager Trainee

L'Oreal (2)
- Associate Evaluator, Fragrance Development; PR Coordinator - Maybelline, Garnier, essie

Defense & Space

General Dynamics
- Software Engineer

Thor Solutions, LLC
- Junior Program Analyst



Education

Bilingual Education Development and Assessment Program
- Language and Culture Assistant

Boy's Latin School of Philadelphia
- Teacher

College of the Holy Cross (4)
- Admissions Counselor; Brooks Fellow, Alumni Relations; Human Resources Assistant; Writer

Cristo Rey New York High School
- College Guidance Counselor

Ethel Walker School
- Admissions Associate

Franciscan Hospital for Children
- Teaching Assistant

Kutztown University
- Head Strength & Conditioning Coach

Lawrence Public Schools (2)
- High School Teacher; Spark Academy Teacher

Perkins School for the Blind
- Teacher Aide

Teach for America (9)
- Teacher

The Ursuline School
- Teacher



Facilities Services

Cintas
- Sales Management Trainee

Triumvirate Environmental (3)
- Environmental Specialist



Financial Services

Bain Capital (Sankaty Advisors)
- Portfolio Operations Associate

Bank of America Merrill Lynch
- Analyst

Barclays
- Investment Bank Analyst

BlackRock
- Retail Sales Representative

BNY Mellon (2)
- Assistant Relationship Manager; Operations Investment Accountant

Brown Brothers Harriman (5)
- Corporate Actions Analyst; Operations Specialist; Pricing Specialist

Cambridge Associates
- Investment Associate

Credit Suisse
- Operations Analyst

Eaton Vance (2)
- Data Quality Specialist; Mutual Fund Sales Rep

Fidelity Investments (2)
- Client Associate; Financial Representative

Goldman Sachs (2)
- Fixed Income Analyst

HSBC
- Graduate Development Program in Sales

JP Morgan (4)
- Analyst; Client Associate; Real Estate

Merrill Lynch
- Jr. Financial Adviser Trainee

Morgan Stanley (5)
- Capital Markets Operations Analyst; Managed Futures & Alternative Investments Operations Analyst; Product Equity Team Analyst

PIMCO
- Sales Associate

Putnam Investments
- Dealer Marketing Services Representative; Investment Associate; Participant Services Representative; Regional Marketing Associate

State Street Corporation
- Bank Loan Specialist; Client Operations Administrator; Custody Associate; Pricing Analyst

INDUSTRIES & EMPLOYERS

CLASS OF 2014

(partial list)

continued

UBS
- Capital Markets Analyst; Prime Services Analyst

Wells Fargo
- Analyst

Food & Beverage

Coca Cola Refreshments
- PSS Leadership Associate

Dalian Meihe
- Sales Manager

Pepsico
- Foodservice Sales Representative

Government, Politics & Law

Cetrulo, LLP (2)
- Paralegal

Colorado Democratic Party
- Field Organizer

Edward M. Kennedy Institute for the US Senate
- Education Coordinator

Forfeiture Support Associates
- Data Intelligence Analyst

Murtha Cullina LLP
- Paralegal

National Fisheries Institute
- Public Policy Manager

New York County District Attorney's Office (2)
- Paralegal

US Army (2)
- 2nd Lieutenant

US Marine
- 2nd Lieutenant

US Navy (6)
- Ensign

The White House
- Researcher

Health Care

Autism Intervention Specialists
- Direct Staff Provider, ABA Therapy

Beth Israel Deaconess Medical Center (3)
- Clinical Practice Assistant; Research Assistant

Boston Children's Hospital (2)
- Research Data Coordinator

Boston Scientific
- Marketing Research and Education Specialist

Boston University School of Medicine (2)
- Laboratory Animal Caretaker; Research Assistant

Boston VA Research Institute, Inc.
- Research Assistant

Brigham and Women's Hospital (3)
- Medical Assistant; Research Assistant

Dana-Farber Cancer Institute (7)
- Administrative Assistant; Clinical Research Coordinator; Development Assistant; Research Assistant

Massachusetts General Hospital (8)
- Clinical Research Coordinator; Research Technician

McLean Hospital (2)
- Laboratory Assistant; Residence Counselor

Memorial Sloan Kettering Cancer Center
- Research Study Assistant

NYU Langone Medical Center
- Pediatric Medical Assistant

Partners eCare
- Associate

UMass Medical School (6)
- Medical Scribe; Research Coordinator; Research Technician

Yale School of Medicine
- Research Assistant

Hospitality

Donna Franca Tours
- Sales Agent

Latin America for Less
- Travel Advisor

Insurance

AIG
- Analyst

Cigna Health Insurance
- Strategic Sourcing Specialist

Empire BlueCross BlueShield
- Multicultural Marketing Coordinator

Hanover Insurance Group (7)
- Business Analyst; Financial Analyst; Future Leaders Program

The Hartford (2)
- Claims Representative

Manufacturing

General Electric (6)
- Financial Management Program

Organomation
- Technical and Marketing Associate

Market Research

Nielsen Company (2)
- Financial Leadership Program

Marketing & Advertising

Arnold Worldwide
- Associate Marketing Producer

DigitasLBI (2)
- Analyst; Associate Integrated Production

Grey Group
- Assistant Account Executive

Hill Holiday
- Human Resources

Mindshare
- National Broadcast Assistant Negotiator

Operative Media, Inc.
- Operations Coordinator

True North Brand Group
- Assistant Account Executive

Not-for-Profit

The Achievement Network
- Network Performance Analyst

American Antiquarian Society
- Data Entry Clerk

BELL (Building Educated Leaders for Life) (2)
- Teacher

The Brown Center for the Study of Children at Risk
- Research

Citi Performing Arts Center
- Development Assistant

Jewish Family and Children's Service
- Direct Care Staff Member

MSPCC
- Therapeutic Mentor

Peace First Inc.
- Development Coordinator

RealClearPolitics
- Research Associate

Tuesday's Children
- Program Coordinator

Real Estate

CBRE
- Sales Assistant

Cushman & Wakefield (2)
- Account Associate ; Associate Broker

IVI International Inc.
- Assistant Project Manager

Jones Lang LaSalle
- Associate Broker

Retail

Coach, Inc.
- Merchandise Assistant

INDUSTRIES & EMPLOYERS

CLASS OF 2014

(partial list)

continued

Enterprise Holdings
Management Trainee
Fashion Project
Merchandising Assistant
Marc Jacobs
Merchandising Assistant
Quirky
Sales & Marketing Coordinator
Wayfair (2)
Associate Buyer; Business Account Manager

Sciences

EMD Millipore
Research Assistant
Harvard Apparatus Regenerative Technology
Marketing / Manufacturing Associate
Novartis
Global Talent Acquisition Coordinator
Pfizer
Associate Scientist
Praxair, Inc.
Commercial Leadership Program Associate

Staffing & Recruiting

AVID Technical Resources
Technical Recruiter
Execu | Search Group
Staffing Manager
John Galt Staffing (2)
Recruiter
KA Recruiting Inc.
Healthcare Recruiter
VMTurbo (2)
Business Development Representative

Technology

BIT9
Sales Development Representative
EMC (7)
Associate Business Operations Analyst;
Associate Financial Analyst;
HR Associate;
Marketing Development Associate
Epic Systems
Technical Service Engineer
Eze Software Group (6)
Connectivity Consultant;
Leadership Development Program;
Global Technology Services; QA Analyst
Oracle (4)
Business Development Consultant;
Software Engineer
Red Hat
Associate Software Engineer
TechAtlas Group
Research Associate
Veracode
Enterprise Business Development

Telecommunications

Comlinkdata
Analyst

Utilities

Constellation Energy
Business Analyst

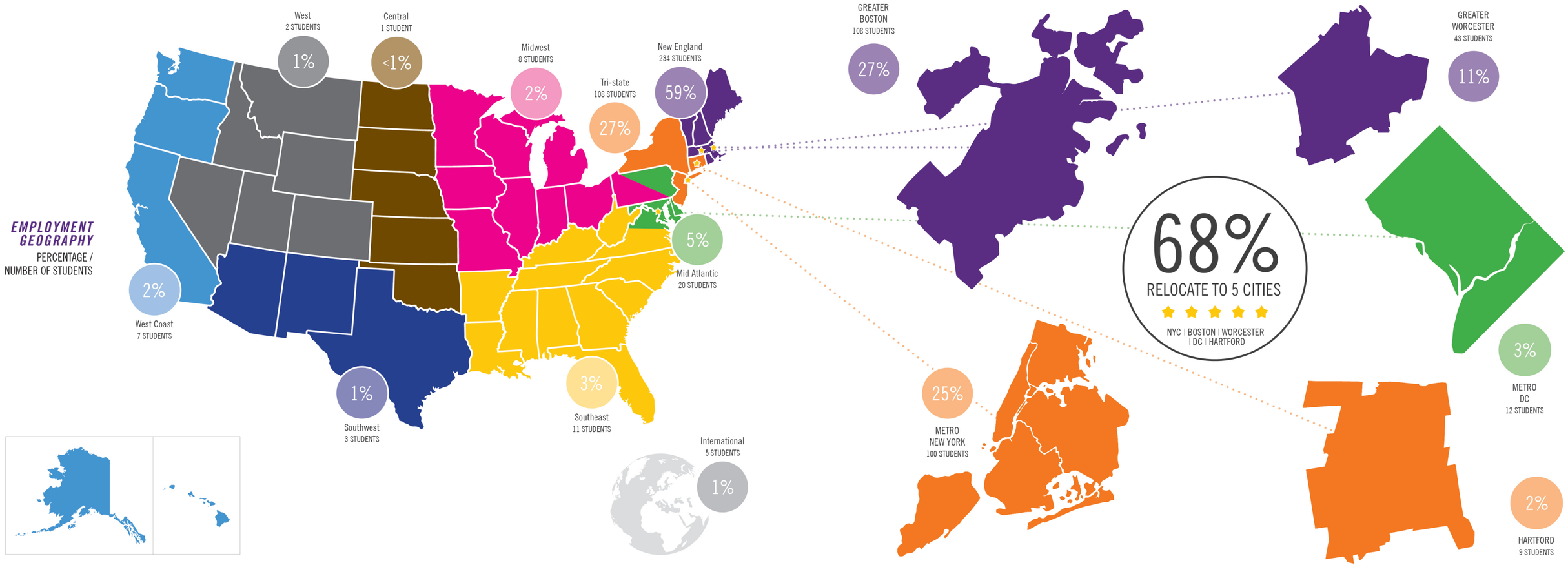




EMPLOYMENT BY INDUSTRY

A FINAL GLANCE

- FINANCIAL SERVICES
- HEALTH CARE
- TECHNOLOGY
- EDUCATION
- GOVERNMENT, POLITICS & LAW
- NOT-FOR-PROFIT
- COMMUNICATIONS (MEDIA/PUBLIC RELATIONS/PUBLISHING)
- ACCOUNTING
- INSURANCE
- MARKETING & ADVERTISING
- ARTS, ENTERTAINMENT & SPORTS
- RETAIL
- STAFFING & RECRUITING
- SCIENCES
- REAL ESTATE
- MANUFACTURING
- FACILITIES SERVICES
- CONSUMER PRODUCTS
- HOSPITALITY
- CONSULTING
- FOOD & BEVERAGE
- DEFENSE & SPACE
- CONSTRUCTION
- UTILITIES
- MARKET RESEARCH
- TELECOMMUNICATIONS
- SHIPPING
- SERVICE


EMPLOYMENT GEOGRAPHY
PERCENTAGE / NUMBER OF STUDENTS
West
2 STUDENTS
1%
Central
1 STUDENT
<1%
Midwest
8 STUDENTS
2%
Tri-state
108 STUDENTS
27%
New England
234 STUDENTS
59%
5%
Mid Atlantic
20 STUDENTS
2%
West Coast
7 STUDENTS
1%
Southwest
3 STUDENTS
3%
Southeast
11 STUDENTS
International
5 STUDENTS
1%
GREATER BOSTON
108 STUDENTS
27%
GREATER WORCESTER
43 STUDENTS
11%
68%
RELOCATE TO 5 CITIES
NYC | BOSTON | WORCESTER | DC | HARTFORD
3%
METRO DC
12 STUDENTS
25%
METRO NEW YORK
100 STUDENTS
2%
HARTFORD
9 STUDENTS

STARTING SALARY PROFILE

$8,500
$85,000

HOLY CROSS
Salary Range

$45,034

HOLY CROSS
Mean Salary

$45,000

HOLY CROSS
Median Salary

Median Starting Salary for Baccalaureate institutions: $38,353
NACE First Destination for the College Class of 2014: Preliminary Results, February 27, 2015

$45,034 HOLY CROSS

$48,707 All Graduates (NACE)

$44,299 Math & Sciences (NACE)

$38,049 Humanities & Social Sciences (NACE)

For Liberal Arts Graduates Nationally

NACE Annual Salary Survey, Class of 2014 (September 2014) average starting salary https://www.naceweb.org/salary-survey/index.aspx



AVERAGE SALARY BY INDUSTRY

OF 220/406 RESPONDENTS (54%)



$57,857
Accounting
14/15 STUDENTS



$36,500
Arts, Sports & Entertainment
5/12 STUDENTS



$36,735
Communications
(Media, Public Relations, Publishing)
10/19 STUDENTS



$53,500
Consulting
4/4 STUDENTS



$32,441
Education
17/35 STUDENTS



$38,820
Facilities Services
4/5 STUDENTS



$55,509
Financial Services
37/65 STUDENTS



$44,000
Food & Beverage
3/3 STUDENTS



$42,667
Government, Politics & Law
18/30 STUDENTS



$34,364
Health Care
28/57 STUDENTS



$52,222
Insurance
9/15 STUDENTS



$51,750
Manufacturing
8/8 STUDENTS



$39,341
Marketing & Advertising
4/12 STUDENTS

AVERAGE SALARY BY INDUSTRY

OF 220/406 RESPONDENTS (54%)

continued

$35,591
Not-for-Profit
11/24 STUDENTS

$40,333
Retail
6/12STUDENTS

$49,833
Sciences
3/10 STUDENTS

$37,250
Staffing & Recruiting
6/11 STUDENTS

$53,114
Technology
22/40 STUDENTS



GRADUATE SCHOOL PROFILE

14%

GRADUATES ENROLLED IN GRAD SCHOOL FULL-TIME

(82 of 598 respondents)

Compared to 16.8% of all Bachelor degree recipients nationally. NACE First Destination for the College Class of 2014: Preliminary Results, February 27, 2015

26% Professional Master Degrees (MBA/MEd/MSW/ETC.) 21 STUDENTS	15% Law School 12 STUDENTS	13% PhD 11 STUDENTS
15% Academic Masters 12 STUDENTS	21% Health Professionals 17 STUDENTS	11% Other Degree Programs 9 STUDENTS

TOP DISCIPLINES MASTER DEGREES

- 21% Humanities 7 STUDENTS
- 18% Education 6 STUDENTS
- 15% Accounting 5 STUDENTS
- 9% Sciences 3 STUDENTS

TOP DISCIPLINES PhD

- 46% Chemistry 5 STUDENTS
- 27% Other Sciences 3 STUDENTS
- 27% Humanities 3 STUDENTS

TOP DISCIPLINES HEALTH PROFESSIONS PROGRAMS

- 35% MD 6 STUDENTS
- 18% Dentistry 3 STUDENTS
- 18% Public Health 3 STUDENTS

OTHER DEGREE PROGRAMS

- 33% Premed Post Bacc 3 STUDENTS
- 33% Chinese Language Certificate 3 STUDENTS
- 33% Teacher Certification 3 STUDENTS

POST-GRADUATE EDUCATION

CLASS OF 2014
(complete list)

Academic Master Degree Programs

Boston College (2)
Sociology; Theology
Christie's Education
Art History
Houston Baptist University
Studio Art
Imperial College
Theoretical Physics
London Academy of Music and Dramatic Art
Acting
Northeastern University
Biotech
University of Bayreuth
Economics
University of California Los Angeles
Film
University of Chicago
Philosophy
University of Maryland
Poetry
University of Southern California
Computer Science

Doctorate Programs

Boston College
Organic Chemistry
Boston University
Chemistry
California Institute of Technology
Chemistry
Johns Hopkins University
Biology
North Carolina State University
Mathematics
University of Buffalo
Classics
University of Delaware (2)
Applied Mathematics; Chemistry
University of New Hampshire
History
University of South Florida
Philosophy
Yale University Organic
Chemistry

Professional Masters Degree Programs

Bentley University
Finance
Clark University
Teaching
Columbia University (2)
Chemical Engineering;
Special Education and Social Work
Emerson College
Publishing
Harvard University
Education Policy and Management
Kent State University
School Psychology
Massachusetts General Hospital
Speech Pathology
Northeastern University (4)
Accounting
Plymouth State University
Education, Secondary Mathematics
and Life Sciences
Sacred Heart University
Accounting
Towson University
Business Management
Trinity College Dublin
Business
University of Richmond
Public Relations and Advertising
University of San Diego
Legal Studies
Wheelock College
Early Childhood Education
Widener University
Taxation & Financial Planning
Worcester State University
Speech Pathology

Health Professions Programs

Concordia College
Nursing
CUNY School of Public Health
at Hunter College
Public Health
Georgetown University
MD
MCPHS University
DO
New England College of Optometry
DO
SUNY Buffalo
MD
SUNY Stony Brook
MD
Tufts University (2)
DDS
Tufts University
MD
UMASS
MD
University of Connecticut
Pharmacy
University of Connecticut
Nursing
University of Pennsylvania
DDS
Wake Forest University
MD
Yale University (2)
Public Health

Law Schools

Boston College (3)
Emory University
University of Notre Dame
Seton Hall University (2)
Suffolk University (3)
University of Maryland
Washington and Lee University



VOLUNTEER PROFILE

10%
GRADUATES VOLUNTEERING FULL-TIME
(59 of 598 respondents)

25%
Jesuit Volunteer Corps (JVC)
15 STUDENTS

17%
Jesuit Volunteer Corps Northwest
10 STUDENTS

10%
City Year
6 STUDENTS

9%
Americorps
5 STUDENTS

POST-GRAD FELLOWSHIPS AND AWARDS PROFILE

4%
GRADUATES AWARDED POST-GRADUATE FELLOWSHIP
(21 of 598 respondents)

29%
Fulbright English Teaching Assistantship
6 STUDENTS

19%
French Ministry of Education, Teaching Assistant Program
4 STUDENTS

10%
Fulbright Research Grant
2 STUDENTS

TRAVEL

2%
GRADUATES TRAVELING
(11 of 598 respondents)

INTERNSHIPS

3%
GRADUATES IN A POST-GRADUATE INTERNSHIP
(17 of 598 respondents)

HOLY CROSS

CAREER PLANNING

The staff of the Career Planning Center and the Summer Internship Program assists students in identifying and clarifying career objectives, presents vehicles to explore careers and industries, teaches skills and strategies for conducting a successful job or internship search, and provides resources to assist students in finding entry-level professional positions and internships. Students are encouraged to begin the career planning process during their first year and to continue to utilize Center resources throughout their four years at Holy Cross.

College of the Holy Cross / Career Planning Center / Hogan Campus Center, Room 203 / One College Street / Worcester, Massachusetts 01610-2395 / 508-793-3880 / careers@holycross.edu
http://offices.holycross.edu/careerplanning